

Establishing Solidarity Supply Chains

Recover Better Support Fund



The Challenge

Negative Effects on the Agricultural Sector: The COVID-19 pandemic has exacerbated insecurity and extreme poverty in Colombia. The agricultural sector in particular was negatively affected. In 2020, Colombian farmers had to pay 30 % higher prices for agricultural inputs. 80 % of farmers are affected, especially those active in livestock and horticultural areas.

Healthy Nutrition: Even before the crisis, unbalanced diets were common. Most Colombians did not consume fruits, vegetables, or greens on a daily basis due to lack of knowledge about healthy nutrition or financial means.

Interrelations: Problems caused by conventional agriculture, such as environmental degradation, low incomes for producers, and the lack of sound marketing strategies worsen the economic situation of the rural population.

Project name	Improving Smallholder Producers and Urban Vulnerable Population's Resilience through Agroecological Supply Chains in the Region of Bogota
Commissioned by	Federal Ministry for Economic Cooperation and Development (BMZ)
Country	Colombia
Implementing Organisation	Proyectar Sin Fronteras (PSF)
Duration	November 2021 – April 2023

The Objective

The project consolidates a solidarity supply chain and promotes a more equitable and environmentally friendly food system for both producers and consumers. Farmers increase their customer base. At the same time, the project contributes to the food resilience of urban populations in fragile conditions.

The Target Group

The project targets smallholder farmers, giving priority to those who are more vulnerable and have potential for certification and adaptation.

The beneficiaries live in districts of Bogota with high social and food insecurity. They get trained on food security and resilience with organic produce.

Priority is given to informal workers, Colombian women as heads of households who do not have the possibility to work and Venezuelan refugees who have difficulty meeting their basic needs

The Approach

Network of Producers: PSF already supports a network of 84 farmers located in 12 municipalities in the Bogota region who apply local standards for agroecological practices. The project will strengthen and expand this network by including 25 smallholder farmers from four additional municipalities.

Capacity Building in Agroecology: The project team will assess the extent to which farmers comply with agroecological standards. Based on the diagnosis, the producers establish an improvement plan to meet these standards. They will attend a training in agroecology and learn the required skills and practices. The project also supports the farmers to install tailored



Contact Person

Luisa Palomino
palominol@ong-psf.org



technologies. In this way, they improve the efficiency of their farming.

Increase of Income: Through marketing and communication, new customers in Bogota interested in buying agroecological produce join the network. As a result, the farmers are becoming more independent in their production methods, reducing their costs of production and increasing their income.

Targeting Vulnerable Communities: The project also trains vulnerable people in low-income neighbourhoods in the Capital District of Bogota. Participants learn how to grow seeds and plants and how to eat healthier with the certified farmers' produce. The project also includes a menstruation education component.

About Proyectar Sin Fronteras (PSF)

PSF was founded in 2006 in order to promote international solidarity projects. The first projects started at the same year in the area of Santa Rosa in Bogota, Colombia. Today, PSF is present in Brazil, Colombia, India and Peru.

PSF's mission is to develop and promote participatory projects with high social impact, which reduce economic vulnerability through innovation in social finance.

The Results



25 small farmers practice certified agro-economic agriculture and cultivate their fields in a more productive and ecological way



2400 people have the opportunity to eat healthier and have information about balanced nutrition



113 new buyers (individuals, grocery stores or restaurants) of organic produce



250 women were educated about menstrual health

The Recover Better Support Fund supports efforts designed and implemented in partner countries to recover from the impacts of the COVID-19 pandemic with the goal of building more resilient, inclusive, and sustainable societies while advancing the 2030 Agenda. For that purpose, it deploys two funding lines: (1) Sustainable development advisory bodies and (2) leaving no one behind and strengthening socio-economic resilience. Commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), it supports 23 projects in 16 countries worldwide with up to 180.000 EUR.

GIZ implements the Recover Better Support Fund. For further information, please visit www.recoverbettersupportfund.com or contact the funds team at recoverbetterfund@giz.de

Published by

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH
Registered offices Bonn and Eschborn, Germany
Sector Project 2030 Agenda, Reducing Poverty and
Inequality
Friedrich-Ebert-Allee 32 + 36
53113 Bonn
T +49 288 44600
recoverbetterfund@giz.de
www.recoverbettersupportfund.com

As at

June 2022

Design

GIZ

Text

Marie-Theres Wohlfahrt

GIZ is responsible for the content of this publication.

On behalf of

Federal Ministry for Economic
Cooperation and Development (BMZ)

Division

Global and Sector Programmes (GloBe)