

# Fostering SDGs in Colombia's Pacific Region

Recover Better Support Fund



## The Challenge

**Existing Gaps in the Pacific Region:** Colombia is behind on many of the goals of the 2030 Agenda. In Cali and the Pacific region, the gap is even bigger. Within the current crisis triggered by the COVID-19 pandemic, the Pacific region has been strongly impacted. The social and economic gap has widened and has dented the implementation process of the 2030 Agenda.

**Implementation of the SDGs:** The Pacific region lacks resources and access to data used to measure public policies and SDG targets. Nevertheless, regional decision-makers should act on the basis of up-to-date data, reflecting real needs and incorporating the SDG approach.

## The Objective

The project aims to strengthen capacities of stakeholders in tracking and monitoring regional data tools. Based on evidence and through citizen participation processes, local projects that have the potential to catalyze a sustainable recovery are promoted at national level.

## The Target Group

The project mainly covers the Pacific region of Colombia (Valle del Cauca and Cali). The target group consists of decision makers from the public and private sectors. Simultaneously, the activities are public and integrate citizen participation processes.

Project name	SDG Pathway: Agents for change
Commissioned by	Federal Ministry for Economic Cooperation and Development (BMZ)
Country	Colombia
Implementing Organisation	Fundación para el Desarrollo Integral del Pacífico (ProPacífico)
Duration	November 2021 – April 2023

## The Approach

**Elaboration of the Pacific Sustainable Development Index:** The project elaborates an instrument to measure the progress of sustainable development: the Pacific Sustainable Development Index (PSDI). It includes (i) a composite index regarding the contribution of several municipalities to the SDGs; (ii) a ranking of the included municipalities and their SDG implementation; (iii) SDGs in ten local development plans. The PSDI provides a baseline of a local development agenda, that prioritizes "Recover Better" initiatives.

**Regional Data Analysis:** Information from primary sources is analyzed, synthesised and visualised for public use in the PSDI. Qualitative analysis tools and socialisation mechanisms are implemented, promoting and facilitating citizen participation.





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**Strengthen Skills to Influence Policy Processes:** Part of the process depends on building consensus with local, regional and national actors. Hence, sharing the know-how of the PSDI with citizens and policymakers to effectively influence policies on the basis of evidence is a key activity of the project. It also qualifies people to use data analysis to monitor the implementation of public policies.

**Proposing Regional Projects at National Level:** A participatory ranking of key projects and the elaboration of the CaliAgenda are planned. Based on the evidence gained, projects of the Pacific region will be proposed to the national government.

## About ProPacífico

ProPacífico is a private, non-profit foundation that brings together public and private actors in promoting high-impact projects. Its activities contribute to the inclusive and sustainable development of Cali, Valle del Cauca and the Pacific region of Colombia.

## The Results



The Pacific Sustainable Development Index is updated with data on SDG indicators and an interactive dashboard: [ODS - ProPacífico](#)



A regional information system on SDG implementation and monitoring for five municipalities in the Cali Metropolitan Region is designed and launched



More than 500 people participate in the implementation of the data integration strategy and validate indicators, tools and data



4 policy papers with policy recommendations are prepared

The Recover Better Support Fund supports efforts designed and implemented in partner countries to recover from the impacts of the COVID-19 pandemic with the goal of building more resilient, inclusive, and sustainable societies while advancing the 2030 Agenda. For that purpose, it deploys two funding lines: (1) Sustainable development advisory bodies and (2) leaving no one behind and strengthening socio-economic resilience. Commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), it supports 20 projects in 15 countries worldwide with up to 180.000 EUR.

GIZ implements the Recover Better Support Fund. For further information, please visit [www.recoverbettersupportfund.com](http://www.recoverbettersupportfund.com) or contact the funds team at [recoverbetterfund@giz.de](mailto:recoverbetterfund@giz.de)

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